



FOR IMMEDIATE RELEASE

Pickup Tone Multiplier™ S2-Board Doubles The Pickup Tones on ALL 2-pickup Instruments

Detroit, Michigan, January 30, 2011

Just released – This **Pickup Tone Multiplier™ S2-Board** switching system lets you **Hyper-Mod™** your 2-pickup *right-hand* or *left-hand* electric guitar, bass and other instruments to instantly get double the amount of Pure Virgin Analog (PVA) pickup tones.

The S2-Board is based on **AweSome Musical Instruments** *revolutionary* patented **Pickup Tone Multiplier™** (PTM) switching system. With only three switches on a 1.75" x 1.75" board, this product lets you instantly get 100 percent *more pickup tones* that are silently hiding in your instrument. Because this product gives you *two times more* pickup tones, you are better able to find that *elusive* **Signature Sound** you desperately want.

This assembled and tested product is ideal for the *Do-It-Yourselfer*. It will fit in every 2-pickup instrument that can accommodate its dimensions. A solderless terminal strip lets you connect your two pickups and controls for easy installation. Instructions are via download, as are many useful white papers from their document library.

This product *instantly* takes your instrument to an entirely new level. Once installed, it lets you emulate a huge number of well-known, famous sounds from your modified instrument — and eliminate the need to change instruments for a particular sound or style. The pickup sounds you get will depend on the pickups you are using.

With **DOUBLE** the number of pickup tones, you are better positioned to create your unique **Signature Sound** that rises above all the others. Why would you want this? Because when you have 3 *additional* pickup tones you have a huge advantage over your competitors who only have 3 pickup tones. This product is for the **serious** musician who wants their audience to notice and **HEAR** their talent and ability – and get more bookings.

Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, *"You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment."* — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to explore all the sound possibilities that it will give you. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

AweSome Musical Instruments is based in the Detroit, MI suburb. They have dozens of **Hyper-Mod™** products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. Their products are proudly made in the U.S.A. and will give you more Pure Virgin Analog pickup tones than anything.

"We are known for producing the best pickup tones in the world. You could be known for using them."

Get more information at www.AweSome-Guitars.com

