



FOR IMMEDIATE RELEASE

This Telecaster **Hyper-Mod™** Gives You 700 Percent More Pure Analog Pickup Tones

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Just released – This **Hyper-Mod™** Telecaster Control Plate for all 3-pickup *right-hand* Nashville or Tex/Mex Tele instruments contains **AweSome Musical Instruments** revolutionary patented **Pickup Tone Multiplier™** (PTM) switching system. With only six switches, this drop-in product lets you instantly get 700 percent *more pickup tones* that are silently hiding in your instrument. Because this product gives you seven *times more* pickup tones, you are better able to find that *elusive* **Signature Sound** you desperately want.

This completely wired *PTM-Enhanced* black acrylic Telecaster Control Plate contains a stacked volume/tone pot and their 3-pickup PTM T-board and is made to fit a standard American Nashville or Tex/Mex Telecaster (or equivalent) body. It is designed to let you connect your three pickups and is easy to install with no soldering needed.

AweSome Musical Instruments products are built around their *unique* **Pickup Tone Multiplier™** switching system that lets you dramatically increase the *tone power* of your electric guitar.

Installing this product *instantly* converts your instrument into a **Hyper-Tele** — and elevates your conventional guitar to an entirely new level. This *PTM-Enhanced* product will let you emulate a huge number of well-known, famous guitar sounds from your modified instrument — and also eliminate the need to change guitars for a particular sound or style. The pickup sounds you get will depend on the pickups you are using.

Are More Pickup Tones Important? In a word, **YES!** If it were *not* important, you'd be buying 1-pickup guitars. You really want *more* choices. When your 3-pickup guitar is equipped with this **Pickup Tone Multiplier™** switching system, you can select any of the 35 unique pickup tones that you need to *precisely* blend in with the group, and use a different pickup tone that lets you "stand out" and be noticed and unique. This product gives you seven times more Pure Virgin Analog pickup tone choices than anything on the planet.

With seven times more pickup tones, you are better positioned to create your unique **Signature Sound** that rises above all the others. Why would you want this? Because when you have 30 *additional* pickup tones you have a huge advantage over your competitors who only have 5 pickup tones. This **Hyper-Mod™** is for the **serious** guitarist who wants their audience to notice and HEAR their talent and ability — and get more bookings.

This switching system is also "green" and completely passive, so there are no batteries or expensive electronics to fail when recording or performing. Our RoHS-compliant products lets you keep your analog pickup tones **PURE!** All tones are totally accessible via the switches — no need to disassemble your guitar to reconfigure.

Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, "*You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment.*" — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to explore all the sound possibilities that it will give you. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

AweSome Musical Instruments is company based in the Detroit, MI suburb. They have dozens of products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. These products are proudly made in the U.S.A. and are designed to give you more Pure Virgin Analog pickup tones than anything.

“We are known for creating DOZENS of the best pickup tones in the world. You could be known for using them.”

Get more information at www.AweSome-Guitars.com

