



FOR IMMEDIATE RELEASE

## Pickup Tone Multiplier™ S3-Board KIT Gives 35 Pickup Tones on ALL 3-pickup Instruments

Detroit, Michigan, March 27, 2011

Just released – This **Pickup Tone Multiplier™ S3-Board KIT** switching system lets you **Hyper-Mod™** your 3-pickup *right-hand* or *left-hand* electric guitar, bass and other instruments to instantly get seven times more Pure Virgin Analog pickup tones out of your instrument.

The S3-Board is based on **AweSome Musical Instruments** revolutionary patented **Pickup Tone Multiplier™** (PTM) switching system. With only six switches on a 1.50" x 1.50" board, this product lets you instantly get 700 percent *more pickup tones* out of your instrument. Because this product gives you *seven times more* pickup tones (a total of 35 pickup tones), you are better able to find that *elusive Signature Sound* you desperately want.

This KIT version is ideal for the *Do-It-Yourselfer* and will easily fit in virtually every 3-pickup instrument. It includes a solderless terminal strip to let you connect your three pickups and controls for easy installation. Installation instructions are via download, as well as many useful white papers from their growing document library.

**AweSome Musical Instruments** products are built around their *unique Pickup Tone Multiplier™* switching system that lets you dramatically increase the Pure Virgin Analog *tone power* of your electric guitar or bass.

Installing this product *instantly* converts your instrument and elevates it to an entirely new level. This product will let you emulate a huge number of well-known, famous sounds from your modified instrument — and eliminate the need to change instruments for a particular sound or style. The pickup sounds you get will depend on the pickups you are using.

**Are More Pickup Tones Important?** In a word, **YES!** If it were *not* important, you'd be buying 1-pickup instruments. You really want *more* choices. When your 3-pickup instrument is equipped with this **Pickup Tone Multiplier™** switching system, you can select any of the 35 unique pickup tones that you need to *precisely* blend in with the group, and use a different pickup tone that lets you "stand out" and be noticed and unique. This is the only product that gives you seven times more Pure Virgin Analog pickup tone choices.

With seven times the number of pickup tones, you are better positioned to create your unique **Signature Sound** that rises above all the others. Why would you want this? Because when you have 35 pickup tones you have a huge advantage over your competitors who only have 5 pickup tones. This product is for the **serious** musician who wants their audience to notice and HEAR their talent and ability – and get more bookings.

Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, "*You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment.*" — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to explore all the sound possibilities that it will give you. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

**AweSome Musical Instruments** is company based in the Detroit, MI suburb. They have dozens of **Hyper-Mod™** products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. These products are proudly made in the U.S.A. and are designed to give you more Pure Virgin Analog pickup tones than anything.

*“We are known for creating DOZENS of the best pickup tones in the world. You could be known for using them.”*

Get more information now at [www.AweSome-Guitars.com](http://www.AweSome-Guitars.com)

