



FOR IMMEDIATE RELEASE

## GIB-KIT Upgrade Gives LP style Instruments 100 Percent More Pickup Tones

Detroit, Michigan, January 10, 2012

Just released – This **Pickup Tone Multiplier™** switching system GIB-KIT Upgrade lets you **Hyper-Mod™** your two pickup *right-hand* or *left-hand* Gibson LP style electric guitar to instantly get 100 percent more Pure Virgin Analog pickup tones out of your instrument. This product now gives you the *ultimate* way to instantly get more pickup tones – a capability that was previously unavailable anywhere.

The GIB-KIT Upgrade is based on **AweSome Musical Instruments** *revolutionary* patented **Pickup Tone Multiplier™** (PTM) switching system and lets you get *additional pickup tones* out of your instrument. This product helps you to better find that *elusive* **Signature Sound** you desperately want.

This GIB-KIT Upgrade easily fits in virtually every LP style two pickup instrument, including:

- instruments with two 2-wire humbucker pickups,
- instruments with one 2-wire humbucker and one single-coil pickup, and
- instruments with two 2-wire single-coil pickups.

Because the GIB-KIT Upgrade is *transparent*, you do not need to drill holes in your instrument. This means that you will not see any difference after the upgrade. However, you will have additional pickup tones you did not have before the upgrade.

**AweSome Musical Instruments** products are built around their *unique* **Pickup Tone Multiplier™** switching system that lets you dramatically increase the Pure Virgin Analog *tone power* of your electric guitar or bass.

This product *instantly* converts your instrument and elevates it to an entirely new level. It will let you emulate a huge number of well-known, famous sounds from your modified instrument and can eliminate the need to change instruments for a particular sound or style. The pickup sounds you get will depend on the pickups you are using.

**Are More Pickup Tones Important?** In a word, **YES!** If it were *not* important, you would only be buying 1-pickup instruments. You really want *more* choices. When your instrument is equipped with this **Pickup Tone Multiplier™** switching system, you can select any of the 100 percent more unique pickup tones that you need to *precisely* blend in with the group, and use a different pickup tone that lets you "stand out" and be noticed and unique. This is the only product that gives you *more* Pure Analog pickup tone choices.

With *more* pickup tones, you are better positioned to create your unique **Signature Sound** that lets you rise above all the others. When you have an upgraded instrument that can generate more pickup tones, you have a huge advantage over your competitors who only have 3 pickup tones. This is a product for the **serious session** and *other* musicians who need a "Grand Canyon Wide" range of pickup tones to stand above everyone else.

Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, *"You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment."* — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to *instantly* explore all the sound possibilities that you can get out of your existing instrument. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

**AweSome Musical Instruments** is company based in the Detroit, MI suburb. They have dozens of **Hyper-Mod™** products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. These products are proudly made in the U.S.A. and are designed to give you more Pure Virgin Analog pickup tones than anything on the planet.

*"We are known for creating dozens and dozens of the very best pickup tones in the world. You could be known for using them."*

Get more information now at [www.AweSome-Guitars.com](http://www.AweSome-Guitars.com)

