



FOR IMMEDIATE RELEASE

## This Telecaster **Hyper-Mod**<sup>™</sup> Gives You 100 Percent More Pure Analog Pickup Tones To Find Your Signature Sound

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Just released – This **Hyper-Mod**<sup>™</sup> Telecaster Control Plate for all 2-pickup *right-hand* or *left-hand* instruments contains **AweSome Musical Instruments** revolutionary patented **Pickup Tone Multiplier**<sup>™</sup> (PTM) switching system. With only three switches, this drop-in product lets you instantly get 100 percent more *additional pickup tones* that are silently hiding in your instrument. Because this product gives you *two times more* pickup tones, you are better able to find that *elusive* **Signature Sound** you desperately want.

This completely wired *PTM-Enhanced* black acrylic Telecaster Control Plate contains a stacked volume/tone pot and their 2-pickup PTM T-board and is made to fit a standard American Telecaster (or equivalent) body. It is designed to let you connect your two pickups and is easy to install with no soldering needed.

**AweSome Musical Instruments** products are built around their *unique* **Pickup Tone Multiplier**<sup>™</sup> switching system that lets you dramatically increase the *tone power* of your electric guitar.

Installing this product *instantly* converts your instrument into a **Hyper-Tele** — and elevates your conventional guitar to an entirely new level. This *PTM-Enhanced* product will let you emulate a huge number of well-known, famous guitar sounds from your modified instrument — and also eliminate the need to change guitars for a particular sound or style. The pickup sounds you get will depend on the pickups you are using.

**Are More Pickup Tones Important?** In a word, **YES!** If it were *not* important, you'd be buying 1-pickup guitars. You really want *more* choices. When your 2-pickup guitar is equipped with this **Pickup Tone Multiplier**<sup>™</sup> switching system, you can select any of the 6 unique pickup tones that you need to *precisely* blend in with the group, and use a different pickup tone that lets you "stand out" and be noticed and unique. This is the only product that gives you two times more Pure Analog pickup tone choices.

With twice the number of pickup tones, you are better positioned to create your unique **Signature Sound** that rises above all the others. Why would you want this? Because when you have 3 *additional* pickup tones you have a huge advantage over your competitors who only have 3 pickup tones. This **Hyper-Mod**<sup>™</sup> is for the **serious** guitarist who wants their audience to notice and HEAR their talent and ability – and get more bookings.

This switching system is also “green” and completely passive, so there are no batteries or expensive electronics to fail when recording or performing. Our RoHS-compliant products lets you keep your analog pickup tones PURE! All tones are totally accessible via the switches – no need to disassemble your guitar to reconfigure. Even **Les Paul** had great difficulty finding the "right" pickup sound. He said, "*You can spend a lifetime on each individual sound that you wish to create, and there are so many variables that you'll be chasing a sound that you'll probably never find. I'm 90 years old, and I've never found it yet. What I did do is find the best sound for a particular moment.*" — December 2005

Bottom line: This **Pickup Tone Multiplier™** switching system is a far superior way for you to explore all the sound possibilities that it will give you. It is arguably the greatest invention since Les Paul invented the solid body electric guitar in 1941.

**AweSome Musical Instruments** is company based in the Detroit, MI suburb. They have dozens of products that are based on their *revolutionary* patented **Pickup Tone Multiplier™** switching system. These products are proudly made in the U.S.A. and are designed to give you more Pure Analog pickup tones than anything.

We are known for "*selling the most AweSome Hyper-Mod™ products on the planet!*"

Get more information *NOW* at [www.AweSome-Guitars.com](http://www.AweSome-Guitars.com)

